

DELIVERY OF GOODS FROM INTERNET VENDORS TO ANONYMOUS CUSTOMERS

Abstract of the Disclosure

5 A method and system for achieving the delivery of a digital product from an Internet vendor to a customer, while maintaining customer anonymity with respect to the vendor. After the purchase of a digital product from an on-line merchant, the merchant sends to the customer a receipt containing a link that allows the customer to request delivery of their electronic product. Accessing the link then triggers the merchant to verify the validity of the request, based upon information securely encoded
10 in the link sent to the customer. Upon verification of the delivery request, the merchant requests that the vendor fulfill the product delivery request. The identity of the customer and transaction information about the purchase of the digital product is not revealed to the vendor.

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